

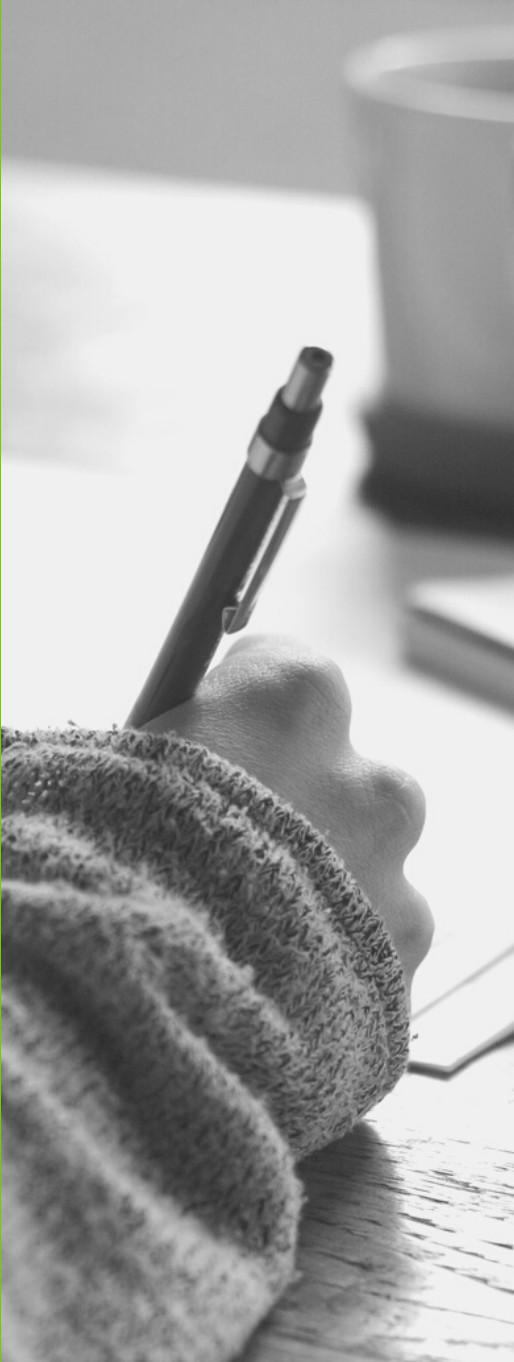


2024 SPONSORSHIP MENU

NVRA is proud to provide our members with opportunities ranging from socials to continuing education courses to charitable fundraisers. All of these are made possible by your support! This packet details the sponsorship opportunities available for 2024.

Items will be awarded on a first come, first served basis. NVRA reserves the right to add items/events throughout the year. If that is the case, everyone will get the opportunity to sponsor that item.

THE PROCESS

A black and white photograph showing a close-up of a hand holding a pen, poised to write on a document. The hand is wearing a textured, possibly knitted, sleeve. The background is blurred, showing what appears to be a desk with a cup and other items.

HOW IT WORKS: NVRA Affiliates may select any of the options available. In instances where there are a limited number of sponsorships (i.e., Lunch and Learns), sponsorships are selected on a first come, first served basis. You may make selections via [THIS FORM](#).

WHEN DO I PAY? Once you have made your selections, NVRA will create an invoice for each item you have chosen. Final Sponsorship payments are due 2 weeks before the event. If you would like to pay in installments, please denote this on your form.

For questions or more information, please contact NVRA Chief Executive Officer Troi Bachmann at troi@nwvtrealtor.org.

a year's overview

MENU

NEWSLETTER SPONSOR

Have your logo in one of NVRA's most-clicked items: our monthly newsletter! With a click-through rate far above industry standard, this is a great way to get noticed! Benefits: Logo and "About our Sponsor" blurb in month's newsletter.

Investment: \$250 (12 Available)

WEBSITE SPONSOR

Empower members to utilize their greatest source of information for all things NVRA: our website! Benefit: Logo featured at bottom of website.

Investment: \$450 (4 Available)

LUNCH AND LEARN

NVRA offers educational and informative sessions for members and guests once a month. A great opportunity to talk with REALTORS® in all stages of their career. Benefits: Your logo on the event flyer, opportunity to distribute promotional materials at the event, opportunity to host a raffle at event and collect business cards, speak at the event about your company and products, name recognition in the newsletter.

Investment: \$500 (9 Available)

CONTINUING EDUCATION - RENEWAL YEAR!

CE is a necessity to maintain licensure and professionalism in the industry. 2024 is a renewal year, so NVRA will be offering many opportunities for CE. Half-day and full-day options available. Benefits: Speak at beginning of course (2 minutes), display promotional materials, snacks for students, picture and logo in newsletter.

Investment: \$300-\$1000 (12 Available)

NEW AGENT ORIENTATION

2 days of CE for the newest REALTORS®. Your investment covers materials and lunch for the attendees. Benefits: Logo on all New Agent Orientation materials; time to speak on the agenda.

Investment: \$250

TRIVIA NIGHT:

Connect with REALTORS® and Affiliates at a casual event emphasizing networking, relaxation, and showing off your random knowledge! Benefits: Recognition in event flyer and newsletter; promotional station with opportunity to hand out promotional materials at event; 5 trivia questions about your services in content.

Investment: \$800 (1 Available)

Date: March 27

PAINTBALL TOURNAMENT:

The Annual NVRA Paintball Tournament is a unique networking opportunity for REALTORS® and Affiliates to connect offline over a fun activity. Benefits: Logo on event promotional materials, recognition at event, opportunity to host raffle at event.

Investment: \$450 (3 Available)

Date: May 16

BURGERS AND BEER

NVRA's Annual Burgers and Beer is hosted by the Community Service Committee at the St. John's Club. This midsummer social has, you guessed it, burgers and beer, and serves as a fundraiser for selected local charities. Benefits: Recognition in event flyer, social media, newsletter, and small speaking opportunity at the event.

Investment: \$1250 (1 Available)

Date: June, TBD

TIERED EVENTS:

Our largest events of the year have multiple levels of sponsorship available.

- REALTORS® OF DISTINCTION
- ANNUAL MEETING
- HOLIDAY PARTY
- GOLF TOURNAMENT

TIERED EVENTS

ANNUAL MEETING

All members are invited to participate in the NVRA Annual Meeting, where new officers, board members, and new REALTORS® are sworn in and recognized. Estimated attendees: 80-100

2024 Date: September 17

Gold - Logo included in pre- and post- materials, logo displayed in rotating presentation at event and on printed materials at event. Verbal recognition at the event.

Promotional table at event. 2 tickets included. Investment: \$2000

Silver - Logo included in pre and post event promotional materials, logo displayed in rotating presentation at event. 1 ticket included. Investment: \$1000

HOLIDAY PARTY

Help NVRA open the holiday season at the annual holiday party. This cocktail event features drinks, music, and hors d'oeuvres alongside a silent auction or prize raffle benefiting the charities of the NVRA Community Service Committee's choice. Estimated attendees: 120-150

2024 Date: December 4

Bar Sponsor - Logo on signs at bar and on drink tickets. Logo on pre- and post-event promotional materials. Verbal recognition at the event. Investment: \$800

Food Sponsor - Logo on pre- and post-event promotional materials. Verbal recognition at the event. Investment: \$600

TIERED EVENTS

REALTORS® OF DISTINCTION

NVRA's Premier Event celebrates excellence in the industry. Typically the largest event of the year, this is a great opportunity to network and market your business and services. We sold out at 120 guests for the last 2 years, and we'll be raising the headcount to 150 in 2024!

Target Date 2024: October 17

Diamond - Logo in press release, logo on drink tickets. Logo included in pre- and post- materials (print and digital), logo displayed in rotating presentation at event. Promotional table at the event. Verbal recognition at the event. 4 tickets included. Investment: \$3000

Emerald - Company name included in digital pre- and post-materials (print and digital). Verbal recognition at the event. 3 tickets included. Investment: \$2000

Sapphire - Company name included in digital pre- and post-materials (print and digital). 2 tickets included. Investment: \$1000

Ruby - Name included in presentation at event. 1 ticket included. Investment: \$500

TIERED EVENTS

GOLF

NVRA's Annual Golf Tournament is a fun-filled day for a good cause. The tournament features dozens of opportunities to network with players, and all proceeds support local charities selected by the NVRA Community Service Committee.

Sponsor opportunities include:

Hole in One Insurance: Investment: Ranges from \$600-\$800

Tier 1 Hole Sponsors: Investment: \$100

Tier 2 Hole Sponsors: Investment: \$200

Tier 3 Hole Sponsors: Investment: \$750

Putting Green Sponsor: Investment: \$500

Driving Range: Investment: \$500

Golf Cart Sponsor: Investment: \$250

Breakfast Sponsor: Investment: \$800

Raffle Prize Sponsor: Investment Varies

Contact Justin Mead with CMG Financial for more details: justinm@cmghomeloans.com.