

# 2023 SPONSORSHIP MENU

NVRA is proud to provide our members with opportunities ranging from socials to continuing education courses to educational events. All of these are made possible by your support! This packet details the sponsorship opportunities available for 2023.

Items will be awarded on a first come, first served basis. NVRA reserves the right to add items/events throughout the year. If that is the case, everyone will get the opportunity to sponsor that item.

**THE PROCESS** 



HOW IT WORKS: NVRA Affiliates may select any of the options available on a first come, first served basis. Selections will be made through <u>this form</u>, which tracks inventory of the available sponsorships. By completing the sponsorship form, you agree your company is financially responsible for the items selected.

WHEN DO I PAY? After you submit the form, you will receive an invoice via email from Troi. If you wish to pay in installments, please discuss with Troi.

For questions or more information, please contact Troi Bachmann at troi@nwvtrealtor.org. a year's overview MENU



#### SHRED DAY

NVRA's first annual Shred Day will invite our members to make room for more transactions as part of their spring cleaning. Food truck will be on site. Surplus proceeds will go to the NVRA Charitable Fund. Benefits: Recognition in event flyer and newsletter; promotional station with opportunity to hand out promotional materials at event.

Investment: \$1000 (1 Available)

#### LUNCH AND LEARN

NVRA offers educational and informative sessions for members and guests once a month. A great opportunity to talk with REALTORS® in all stages of their career. Benefits: Your logo on the event flyer, opportunity to distribute promotional materials at the event, opportunity to host a raffle at event and collect business cards, speak at the event about your company and products, name recognition in the newsletter.

Investment: \$500 (10 Available)

#### **YPN AFTER HOURS**

Connect with REALTORS® and Affiliates at a casual event emphasizing networking and Relaxation. Benefits: Recognition in event flyer and newsletter; promotional station with opportunity to hand out promotional materials at event.

Investment: \$1250 (4 Available)

#### **BURGERS AND BEER**

NVRA's Annual Burgers and Beer is hosted by the Community Service Committee at the St. John's Club. This midsummer social has, you guessed it, burgers and beer, and serves as a fundraiser for the NVRA Charitable Fund and selected local charities. Benefits: Recognition in event flyer, social media, newsletter, and small speaking opportunity at the event. Investment: \$1200 (1 Available)

#### MEMBER SOCIALS

Your chance to get in front of the Association's members! Member Socials will be held bimonthly to provide a deeper dive into the benefits of NVRA for new members. Held off-site at a brewery. Benefits: Name and logo in all new member continuing education materials, promotional materials at the social, speak at the social.

Investment: \$300 (4 Available)

#### ADVOCACY NIGHT

The NVRA Government Affairs Committee plans to host the first ever NVRA Advocacy Night: elected officials, municipal staff, and other important decision-makers will be invited to meet with our members and discuss the issues that matter in the housing industry. Benefit: Your logo on promotional materials.

Investment: \$1500 (1 Available)

### CONTINUING EDUCATION

CE is a necessity to maintain licensure and ensure professionalism in the industry. NVRA's Education Committee coordinates with various instructors to bring top of the line educational opportunities to our members. Half-day and full-day options available. Benefits: Speak after first break (2 minutes), display promotional materials, snacks for students, picture and logo in newsletter.

Investment: \$300-800 (12 Available)

#### MARKET STATISTICS

Market Stats are released Monthly and help REALTORS® educate their clients. One of our most-clicked items! Benefits: Logo and "About our Sponsor" blurb in month's market stats. Investment: \$650 (12 Available)

#### NEWSLETTER SPONSOR

Have your logo in one of NVRA's most-clicked items: our monthly newsletter! Benefits: Logo and "About our Sponsor" blurb in month's newsletter. Investment: \$200 (12 Available)

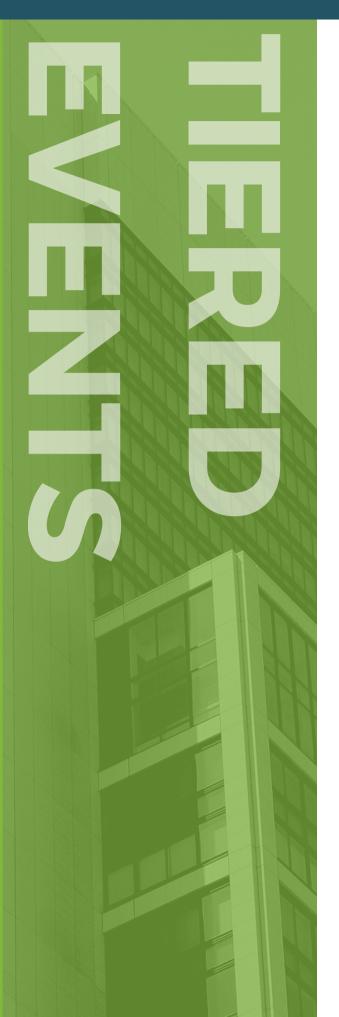
#### WEBSITE SPONSOR

Empower members to utilize their greatest source of information for all things NVRA: our Website! Benefit: Logo featured at bottom of website (on all pages)

Investment: \$400 (4 Available)

#### **TIERED EVENTS:**

Our largest events of the year have multiple levels of sponsorship available. **REALTORS OF DISTINCTION, ANNUAL MEETING,** HOLIDAY PARTY, GOLF TOURNAMENT



## **REALTORS OF DISTINCTION**

NVRA's Premier Event celebrates excellence in the industry. Typically the largest event of the year, this is a great opportunity to network and market your business and services.

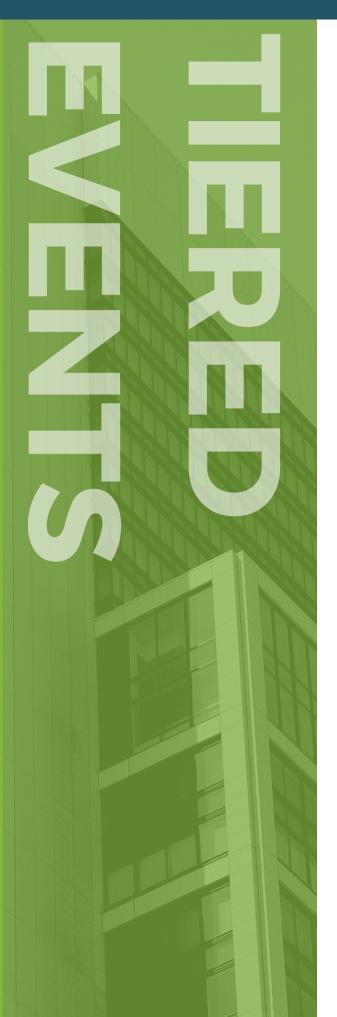
Platinum - Logo in press release, logo on drink tickets, 3 minutes to speak during program, 6 tickets included, logo in all pre-and post-event promotional materials (print and digital). Logo displayed in rotating presentation at event. Promotional table at event. Investment: \$5000

Diamond - Logo in press release, logo on drink tickets. Logo included in pre- and post- materials (print and digital), logo displayed in rotating presentation at event. Verbal recognition at the event. 4 tickets included. Investment: \$3000

Emerald - Company name included in digital pre- and post-materials (print and digital). Verbal recognition at the event. 3 tickets included. Investment: \$2000

Sapphire - Company name included in digital pre- and post-materials (print and digital). 2 tickets included. Investment: \$1000

Ruby - Name included in presentation at event. Investment: \$500



## **ANNUAL MEETING**

All members are invited to participate in the NVRA Annual Meeting, where new officers, board members, and new REALTORS® are sworn in and recognized. Breakfast meeting. Investment: \$1000 - \$2000

Gold - Logo included in pre- and post- materials, logo displayed in rotating presentation at event and on printed materials at event. Verbal recognition at the event. Promotional table at event. 2 tickets included. Investment: \$2000

Silver - Logo included in pre and post event promotional materials, logo displayed in rotating presentation at event. 1 ticket included. Investment: \$1000

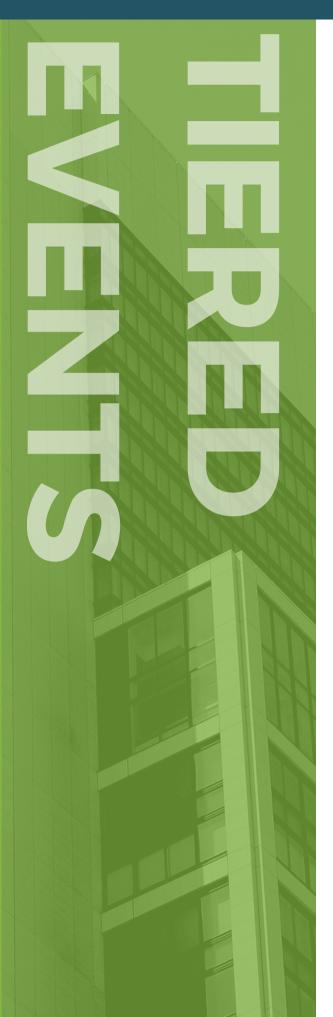
## **HOLIDAY PARTY**

Help NVRA open the holiday season at the annual holiday party. This cocktail event features drinks, music, and hors d'oeuvres alongside a silent auction benefiting the charities of the NVRA Community Service Committee's choice. Investment: \$150 - \$3000

Bar Sponsor - Logo on signs at bar and on drink tickets. Logo on pre- and post-event promotional materials. Verbal recognition at the event. Investment: \$750 (3 Available)

Food Sponsor - Logo on food signage. Logo on pre- and postevent promotional materials. Verbal recognition at the event. Investment: \$500 (2 Available)

Prize Sponsor - Verbal recognition at event; conducts business card raffle for prize of sponsor's choosing, value est. at \$150 or greater. Investment: \$150 or greater (2 Available)



## GOLF

NVRA's Annual Golf Tournament is a fun-filled day for a good cause. The tournament features dozens of opportunities to network with players, and all proceeds go to the NVRA Charitable Fund and its charities of choice.

Sponsor opportunities:

Tier 1 Hole Sponsors: Investment: \$100 Tier 2 Hole Sponsors: Investment: \$200 Tier 3 Hole Sponsors: Investment: \$750 Putting Green Sponsor: Investment: \$500 Driving Range: Investment: \$500 Golf Cart Sponsor: Investment: \$250 Breakfast Sponsor: Investment: \$500 Hole in One Insurance: Investment: Ranges from \$600-\$800

Contact Justin Mead with Homebridge Financial for more details: jmead@homebridge.com.