# \*NVRA Affilate Member Benefits\*

The Northwest Vermont REALTOR® Association (NVRA) serves over 700 REALTORS® and related professionals in Franklin, Chittenden, and Grand Isle Counties. As the largest local association of REALTORS® in Vermont, NVRA Affiliate Membership provides a variety of benefits.

# **PROMOTION**

NVRA's Affiliates are automatically included our consumer-facing Affiliate Directory, which is posted on our website and distributed to our new members. New affiliates are announced in the NVRA newsletter each month.

#### **BUSINESS CONTACTS**

NVRA Affiliate Members have the exclusive opportunity to garner new contacts to build your business, both through direct solicitation from a mailing list and through networking events throughout the year.

#### **SPONSORSHIP**

NVRA hosts a wide variety of events, from education classes to social events, membership meetings, community service, and awards ceremonies. These events provide an additional opportunity to increase your brand presence and professional connections throughout the year. Sponsorship opportunities are exclusive to NVRA Affiliate Members.

# RECOGNITION

NVRA's Affiliate of the Year Award recognizes an affiliate member that goes above and beyond in their service to the Association and puts your business in front of our membership both at a major event and in preliminary marketing materials. NVRA also publishes an announcement of award winners to local press.

# **ADVOCACY**

If your company does business in any real estate-related field, then any government actions affecting real estate also impact you. REALTOR® Associations at the local, state, and national levels advocate for business-friendly public policies that can help your business, too!

#### **COMMITTEES**

Affiliates are welcome to join NVRA's committees, who shape the opportunities and activities our Association offers. Committee participation is also a great way to meet REALTORS®.

#### COMMUNICATION

NVRA distributes a monthly newsletter with important updates and information about Association activities, real estate issues, hot topics, and fellow members. NVRA also utilizes social media channels and a website to provide information to members.

# **EDUCATION**

NVRA hosts monthly educational Lunch and Learns with a variety of topics that apply to the real estate industry. These are completely free for members. We also host Continuing Education courses that can help you understand components of the real estate industry to best serve your clients.

